



SPONSOR NCAT AND ATTRA'S GROWING HOPE CONFERENCE

Join us for NCAT's fourth annual national conference on **May 8-10, 2024** in Fayetteville, Arkansas! **Growing Hope: Practical Tools for Our Changing Climate** is finally convening in-person again and will feature renowned speakers and showcase farm stories that make the connection between our changing climate, healthy soils, and farm productivity and resilience.

Your message of sustainability and resilience can be featured throughout this conference, and across NCAT's owned media channels including websites, social media, and e-newsletters.

Contact Elizabeth Young (elizabethy@ncat.org), Development Director, to promote your organization's message.

REGENERATOR | \$10,000

- Website | Logo and 100 words displayed on the conference webpage on ATTRA.NCAT.ORG, which averages about 27,000 users per month
- Social Media | Two pre-conference posts and one post-conference post across NCAT social channels including Facebook, Instagram, and LinkedIn (reaching up to 45,000)
- Newsletter | Recognition in six Weekly Harvest newsletters (distributed to 23,500 addresses)
- Podcast | Four ad inserts in the Voices from the Field podcast in May and June (reaches avg. 800 listeners per week)
- Conference Recognition | Multiple promotional opportunities, including:
 - Video | 0:60-1:30 video slot available before a keynote session to promote your organization (video provided by organization)
 - Signage | Logo prominently displayed on conference signage and banner
 - Program Ad | 1/2 page ad (design provided by company) published in printed conference program
 - Registration | Two complementary registrations
 - Booth | One booth space in conference trade show

CLIMATE CHAMPION | \$5,000

- Website | Logo displayed on the conference webpage on ATTRA.NCAT.ORG, which averages about 27,000 users per month
- Social Media | Two pre-conference posts and one post-conference post across NCAT social channels including Facebook, Instagram, and LinkedIn (reaching up to 45,000)
- Newsletter | Recognition in four Weekly Harvest newsletters (distributed to 23,500 addresses)
- Podcast | Two ad inserts in the Voices from the Field podcast in February and March (reaches avg. 800 listeners per week)
- Conference Registration | Two complementary registrations
- Conference Signage | Logo prominently displayed on conference signage and banner
- Program Ad | 1/4 Page ad (design provided by company) published in printed conference program
- Booth | One booth space in conference trade show

FARMER ADVOCATE | \$2,500

- Website | Logo displayed on the conference webpage on ATTRA.NCAT.ORG, which averages about 27,000 users per month
- Social Media | One pre-conference posts and one post-conference post across NCAT social channels including Facebook, Instagram, and LinkedIn (reaching up to 45,000)
- Newsletter | Recognition in two Weekly Harvest newsletters (distributed to 23,500 addresses)
- Podcast | One ad insert in the Voices from the Field podcast in May and June (reaches avg. 800 listeners per week)
- Conference Registration | One complementary registration
- Conference Signage | Logo displayed on conference signage and banner
- Program Ad | 1/8 Page ad (design provided by company) published in printed conference program

FARM HERO | \$1,000

- Website | Logo displayed on the conference webpage on ATTRA.NCAT.ORG, which averages about 27,000 users per month
- Social Media | One pre-conference posts and one post-conference post across NCAT social channels including Facebook, Instagram, and LinkedIn (reaching up to 45,000)
- Newsletter | Recognition in one Weekly Harvest newsletters (distributed to 23,500 addresses)
- Conference Registration | One complementary registration
- Conference Signage | Logo displayed on conference signage and banner