Have a great idea for an urban farming related business? Are you already running an urban farming related business and need to refine your plan?

Urban Farming Business Basics course will help you accomplish your goals!

In collaboration with the National Center for Appropriate Technology (NCAT) and CAFE Co-op, PUENTES is offering a mini-certification course to help aspiring urban farmers to develop their future business plan.

Come prepared with a solid idea of what you want to farm! In the first session, we’ll help you articulate your goals, vision and mission.

After that, the course will walk you through developing basic components of a business plan, including a basic production plan, marketing plan, and your financial projections.

In the last class, you will present your business plan to the class. You’ll receive feedback throughout from the instructors, and there will be opportunity for some participants to receive follow up help after the course is completed.

**CLASS SCHEDULE - All 5 classes required for certification**

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
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<tbody>
<tr>
<td>April 5</td>
<td>1. Goals &amp; Visioning - What’s your farm all about?</td>
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<td>April 12</td>
<td>2. Farm Finances - Where is the money coming from, and what are your sales projections?</td>
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<td>April 26</td>
<td>3. Marketing - Work on developing a marketing plan &amp; promotional materials</td>
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<td>May 3</td>
<td>4. Setting up a Business - What do you need to know to start setting up your farm? What records do you need to keep?</td>
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<td>May 17</td>
<td>5. Business Planning - Bring it all together to create a business plan for your farm</td>
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**Course Requirements:**
- Know how to use a computer.
- Familiar with Excel (not necessary but helpful).
- Are serious about farming as a business to generate some income, even if just part time.
- Have a solid idea of what kind of farm you want to start.

**Cost of the course is $50 per person per class**
PUESTES is offering 5 scholarships - Contact Jeremy at jterhune@puentesca.org for more information.

**Register online at:**
[www.eventbrite.com/e/urban-farming-business-basics-course-tickets-10759013499](http://www.eventbrite.com/e/urban-farming-business-basics-course-tickets-10759013499)
For more information contact PUENTES (209) 922-8215