



SPONSOR NCAT'S NATIONAL CLIMATE CONFERENCE

Join us for NCAT's third annual national conference every Tuesday and Thursday beginning **February 28, through March 16, 2023!** **Growing Hope: Practical Tools for our Changing Climate** is a free virtual convening will feature renowned speakers and showcase farm stories that make the connection between our changing climate, healthy soils, and farm productivity and resilience.

Your message of sustainability and resilience can be featured during this conference, and across NCAT's owned media channels including websites, social media, and e-newsletters. All sessions will be recorded and available on our YouTube channel in perpetuity.

Contact Emilie Ritter (emilier@ncat.org), Director of Communications and Development to promote your organization's message.

TIER ONE | \$5,000

- **Website** | Logo and 100 words displayed on the conference webpage on ATTRA.NCAT.ORG, which averages about 27,000 users per month
- **Social media** | two pre-conference posts and one post-conference post across NCAT social channels including Facebook, Instagram, and LinkedIn (*reaching up to 45,000*)
- **Newsletter** | Recognition in six Weekly Harvest newsletters (*distributed to 21,000 addresses*)
- **Video** | :60-1:30 video slot available before a keynote session to promote your organization (*organization provides video*)
- **Podcast** | Four ad inserts in the *Voices from the Field* podcast in February and March (*reaches avg. 800 listeners per week*)
- **Conference recognition** | Verbal acknowledgement by session moderators
 - Logo displayed on the banner of the virtual session homepage
 - Logo displayed during session intros/outros
 - Logo displayed on promotional and outreach materials

TIER TWO | \$2,500

- **Website** | Logo displayed on the conference webpage on ATTRA.NCAT.ORG, which averages about 27,000 users per month
- **Social media** | three pre-conference posts and one post-conference post across NCAT social channels including Facebook, Instagram, and LinkedIn (*reaching up to 45,000*)
- **Newsletter** | Recognition in three Weekly Harvest newsletters (*distributed to 21,000 addresses*)
- **Podcast** | Two ad inserts in the *Voices from the Field* podcast in February or March (*reaches avg. 800 listeners per week*)
- **Conference recognition** | Verbal acknowledgement by session moderators
 - Logo displayed on the banner of the virtual session homepage
 - Logo displayed during session intros/outros

- Logo displayed on promotional and outreach materials

TIER THREE | \$1,000

- **Website** | Logo displayed on conference webpage on ATTRA.NCAT.ORG, which averages about 27,000 users per month
- **Social media** | one pre-conference posts and one post-conference post across NCAT social channels including Facebook, Instagram, and LinkedIn (*reaching up to 45,000*)
- **Newsletter** | Recognition in one Weekly Harvest newsletter (*distributed to 21,000 addresses*)
- **Conference recognition** | Verbal acknowledgement by session moderators
 - Logo displayed during session intros/outros
 - Logo displayed on promotional and outreach materials