



LATINO

FARMER CONFERENCE

November 19 - 20, 2024 | Monterey, CA

Join us in providing the latest innovative and practical conservation measures to the Latino farmers of our nation by becoming a sponsor of the 10th annual Latino Farmer Conference for Spanish-speaking farmers and ranchers. Being a sponsor offers an excellent opportunity to increase the visibility of your business or organization while showing your support for Spanish-speaking farmers.

REGENERATOR \$10,000	EQUITY CHAMPION \$5,000	FARMER ADVOCATE \$2,500
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BOOTH SPONSOR \$450 <small>BUSINESSES & GOVERNMENT</small>	BOOTH SPONSOR \$300 <small>NON-PROFIT</small>	OTHER? <small>EMAIL OMAR RODRIGUEZ</small> <small>OMARR@NCAT.ORG</small>
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BECOME A SPONSOR TODAY!
[Click or Scan the QR code](#)



Growing Together



SPONSORSHIP TIER PERKS

*All sponsorship tiers include 2 conference and field day tickets.

REGENERATOR - \$10,000

- Verbal acknowledgement by conference emcee
- One ad insert in the Voices from the Field Podcast (reaches avg. 800 listeners per week)
- Recognition in one Weekly Harvest (distributed to 23k+ addresses) and one Cosecha Mensual (distributed to 2.5k+ addresses) newsletter
- Pre-Conference recognition in outreach materials and media releases
- Company logo displayed during opening program, on conference website, and in promotional materials
- Company brochure inserted into conference folders (provided by sponsor)
- Company brochure/swag included in conference participant bags (provided by sponsor)
- First choice placement for three exhibitor tables in primary tradeshow area

EQUITY CHAMPION - \$5,000

- Company logo displayed during opening program
- Verbal acknowledgement by conference emcee
- Pre-Conference recognition in outreach materials and media releases
- Recognition in one Weekly Harvest (distributed to 23k+ addresses) and one Cosecha Mensual (distributed to 2.5k+ addresses) newsletter
- Company brochure inserted into conference folders (provided by sponsor)
- Company brochure/swag included in conference participant bags (provided by sponsor)
- Two exhibitor tables in primary tradeshow area
- Company logo on promotional materials and conference website

FARMER ADVOCATE - \$2,500

- Company brochure inserted into conference folders (provided by sponsor)
- Company brochure/swag included in conference participant bags (provided by sponsor)
- Two exhibitor tables in primary tradeshow area
- Company logo on conference website

BOOTH SPONSOR - \$450

(Business/Government)

- One exhibitor table in primary tradeshow area
- Company logo on conference website

BOOTH SPONSOR - \$300

(Nonprofit)

- One exhibitor table in primary tradeshow area
- Company logo on conference website