

LATINO

FARMER CONFERENCE

Fall 2025 | San Joaquin Valley

Join us in providing the latest innovative and practical conservation measures to the Latino farmers of our nation by becoming a sponsor of the 11th annual Latino Farmer Conference for Spanish-speaking farmers and ranchers. Being a sponsor offers an excellent opportunity to increase the visibility of your business or organization while showing your support for Spanish-speaking farmers.

REGENERATOR

\$10,000

EQUITY
CHAMPION

\$5,000

FARMER
ADVOCATE

\$2,500

BOOTH SPONSOR

\$450

BUSINESSES & GOVERNMENT

BOOTH SPONSOR

\$300

NON-PROFIT

OTHER?

EMAIL OMAR
RODRIGUEZ

OMARR@NCAT.ORG

SPONSORSHIP TIER PERKS

REGENERATOR - \$10,000

- 5 min speaking opportunity during the morning plenary session
- One ad insert in the Voices from the Field Podcast (reaches avg. 800 listeners per week)
- Recognition in one Weekly Harvest (distributed to 23k+ addresses) and one Cosecha Mensual (distributed to 2.5k+ addresses) newsletter
- Recognition by conference emcee
- Pre-Conference recognition in outreach materials and media releases
- Company logo displayed during opening program, on conference website, and in promotional materials
- Company brochure inserted into conference folders (provided by sponsor)
- Company brochure/swag included in conference participant bags (provided by sponsor)
- First choice placement for three exhibitor tables in primary tradeshow area

EQUITY CHAMPION - \$5,000

- Company logo displayed during opening program
- Verbal acknowledgement by conference emcee
- Pre-Conference recognition in outreach materials and media releases
- Recognition in one Weekly Harvest (distributed to 23k+ addresses) and one Cosecha Mensual (distributed to 2.5k+ addresses) newsletter
- Company brochure inserted into conference folders (provided by sponsor)
- Company brochure/swag included in conference participant bags (provided by sponsor)
- Two exhibitor tables in primary tradeshow area
- Company logo on promotional materials and conference website

FARMER ADVOCATE - \$2,500

- Company brochure inserted into conference folders (provided by sponsor)
- Company brochure/swag included in conference participant bags (provided by sponsor)
- Two exhibitor tables in primary tradeshow area
- Company logo on conference website

BOOTH SPONSOR - \$450 (Business/Government)

- One exhibitor table in primary tradeshow area
- Company logo on conference website

BOOTH SPONSOR - \$300 (Nonprofit)

- One exhibitor table in primary tradeshow area
- Company logo on conference website

***All sponsorship tiers include two conference and field day tickets per booth space.**

ATTRA.NCAT.ORG/LATINO-FARMER-CONFERENCE/

CONTACT OMAR RODRIGUEZ AT OMARR@NCAT.ORG WITH ANY QUESTIONS!

Growing Together



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